

ZEE

SENIOR SOCIAL EXECUTIVE

Becoming a member of our A team - turning strong ideas into **platform-native campaigns** that are delivered with **performance and impact**.

WHAT YOU WILL OWN:

- Lead **Social Plan & Content Plan** development aligned with client briefs and proposals.
- Execute with logic and discipline: **content pillars & formats, timing, and quality** across multiple projects.
- Work with vendors/partners to produce high-quality content; take full responsibility for **visual + copy quality control**.
- Teamwork that matches the **“One Team”** spirit with Creative, Account, Planning, and KOL team to ensure plans stay aligned.

GREEN FLAGS THAT IT'S A MATCH:

- Can run multiple projects without dropping standards.
- You're **social-native** that has strong social planning & production management.
- Have **sharp judgment**, know how to brief creators/vendors so they deliver the right output.
- You can spot weak content and fix it with a clear direction.
- Can **present & defend a plan** persuasively (clarity + logic + confidence).
- You're hungry: you learn trends fast and hold yourself to high standards.

BASIC REQUIREMENTS:

- Have **2+ years agency experience** in social management/content planning/production.
- Good English, strong communication.
- Multitasking, ownership mindset, always learning.

BENEFITS:

- Work in a very motivated & open working environment
- Competitive salary and bonus based on the actual performance
- Exclusive benefit packages for management level
- Social Insurance, Health Insurance as required by law
- 24/7 private Health Insurance
- Clear growth path based on your ownership & delivery.



WORKING TIME AND LOCATION:

- **Address:** 4th Floor, No.1 3/2 street, Vuon Lai Ward, HCM
- **Time:** 09:00 – 18:00, Monday – Friday

HOW TO APPLY:

Send your CV and Portfolio (In English) via

<https://zeecompany.talent.vn/job/senior-social-planning-executive-hcm-10600>