

ASSOCIATE CREATIVE DIRECTOR

1. JOB DESCRIPTION:

- Develop creative concepts and strategies that are insightful, relevant, innovative, and effective.
- Support the Creative Director with the development of concepts, strategies, and client presentations.
- Manage and supervise multiple projects and teams.
- Ensure resources are allocated according to project needs.
- Direct the design and development of creative materials.
- Ensure brand identity and message consistency across channels.
- Meet client objectives, values, budgets, and deadlines.
- Lead and participate in brainstorming sessions.
- Keep up with the latest trends, strategies, and technologies.
- Evaluate creative team performance and guide improvements.

2. JOB REQUIREMENTS:

- Degree in marketing, graphic design, or related field.
- 5+ years of agency experience.
- Solid knowledge of marketing, brand, and design principles and development.
- Experience leading and managing creative teams.
- Strong concept and strategy development skills.
- Excellent communication, interpersonal, and presentation skills.
- Strong creative mind.
- Be professional & efficient in English communication (equivalent IELTS 6.5)

3. BENEFITS:

- Work in a very motivated & open working environment
- Competitive salary and bonus based on the actual performance
- Exclusive benefit packages for management-level
- Social Insurance, Health Insurance as required by law
- 24/7 Private Health Insurance

4. WORKING TIME AND LOCATION:

- Address: 4th Floor, FIT24 Building No.1 Ba Thang Hai Street, Ward 11, Dist. 10, HCMC
- Time: 09:00 18:00, Monday Friday

5. HOW TO APPLY:

- Send your CV and Portfolio (In English) via https://zeecompany.talent.vn/