



SENIOR CONTENT WRITER

1. Job Description:

- Take part in analyzing briefs from clients and internal teams to define content/creative goals and approaches to achieve clients' wants;
- Brainstormings & developing creative concepts and content/creative framework with internal teams;
- Content direction planning, creating and producing social content for all channels such as: Facebook, Instagram,...;
- Create detailed content to execute communications plans (posts for social media, SEO articles, PR articles, video scripts and other materials);
- Research social trend, adapt and propose to planner & creative team to develop content tactics;
- Keep up to date with popular culture and trends.

2. Job Requirements:

- 2 - 3 years working experience in marketing, advertising or communications capacity;
- An interest in popular culture, new trends and styles;
- Be able managing several projects at once;
- A positive attitude when working with colleagues, associates, and clients.
- Being solutions-oriented, and supportive in finding solutions to unexpected challenges;
- Be able to work under high pressure and good at time management;
- Work hard, play hard;
- Have teamwork and leadership skill;



- Professional & efficient English communication (equivalent IELTS 6.5)

3. Benefits:

- Work in a very motivated & open working environment;
- Competitive salary and bonus based on the actual performance;
- Exclusive benefit packages for management level;
- Social Insurance, Health Insurance as required by law;
- 24/7 private Health Insurance.

4. Working time & place:

- Working hours: 09:00 AM – 06:00 PM, Monday to Friday
- Address : FIT24 Building, 1 Ba Thang Hai Street, Ward 11, District 10, HCMC

5. Apply:

- Send your CV and Portfolio (In English) via email hr@zee.vn with title "APPLY SENIOR CONTENT WRITER– YOUR NAME"